A new form of Vitamin C

- High bioavailability
- Non-acidifying
- High absorbability
- Powder form

The Right C® technology uses sodium ascorbate for absorption of vitamin C into the cells via sodium dependent pathways which allow for greater uptake into cells and faster beneficial effects.
The Right C® is a form of vitamin C containing a special complex of unique metabolites called Riboperine™. It is a mixture of naturally occurring glucose polymer/metabolites/fractions (including sugar beet extracts) providing fraction of ribose and glycine. Riboperine™ is bio-enhancer metabolites and enhances the effect of Vitamin C in the GI absorption and increased plasma levels of Vitamin C up to 30%.

In human and animal clinical studies, The Right C® has been shown to exhibit greater absorption properties than conventional forms of vitamin C including Ascorbic Acid and Ester C®.

A stronger antioxidant and helps maintain high vitamin C levels in blood plasma

The Right C’s enhanced absorption is due to its unique Enter-Cell™ and Multi-Path® technologies. As a result of its composition, The Right C® provides increased ability to enter the cell through multiple pathways therefore allowing more vitamin C to be available as the body requires it. The Right C® is easy to take as it mixes well with water, juice or a smoothie.

Conventional vitamin C, along with a score of other nutrients, utilizes only the Glucose pathway into the cells. This path can, due to reduced enzyme production, lessen or weaken the uptake of vitamin C into the cells and lead to the nutrient having to “wait in line” for absorption. Because of this, vitamin C can be totally or partially blocked. This unique Right C® has been complexed with other nutrients that choose other ways into the cells which give significantly better uptake and faster and better effect compared to regular vitamin C.
Unique Properties of The Right C®

- Fully reacted-non-acidic, pH neutral.
- Sodium molecule used for reaction has been shown to enhance entry of The Right C® into the cells via the body’s sodium dependent pathways.
- No salt side effects. Sodium ascorbate is different than table salt (sodium chloride).
- Contains 5% Riboperine™ metabolites for enhanced uptake of vitamin C; unlike Ester-type products, with only 1% of their metabolites.
- Complete water solubility, allows The Right C® to go into solution for better absorption.
- Helps reduce/eliminate intestinal upset.
- Powerful anti-oxidant activity.
- Enters the cells and body through multiple pathways - Enter-Cell Technology® providing several routes for vitamin C to get into the system and to be absorbed by the cells.
- An effective combination of nutrients formulated and manufactured to maximize the body’s potential.
- A safe form of vitamin C that can be taken in large dosages without the side effects of many other forms of vitamin C.
- Suitable adjunct therapy in conjunction with vitamin C IV therapy.

The mean Total Ascorbate plasma concentrations

<table>
<thead>
<tr>
<th>Time (minutes)</th>
<th>The Right C</th>
<th>Ester C</th>
<th>Ascorbic Acid</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>1.40</td>
<td>1.02</td>
<td>0.31</td>
</tr>
<tr>
<td>60</td>
<td>0.87</td>
<td>0.49</td>
<td>0.64</td>
</tr>
<tr>
<td>90</td>
<td>0.64</td>
<td>0.25</td>
<td>0.46</td>
</tr>
</tbody>
</table>

Legend
- The Right C
- Ester C
- Ascorbic Acid

The mean Total Ascorbate plasma concentrations
Medicinal Ingredients: Each 1/2 teaspoon contains: Vitamin C (The Right C® sodium ascorbate) . . . . . . . . . . . . 2 g

Recommended Dose (adults): Take half (1/2) teaspoon daily or as directed by a health care practitioner.

This product contains natural ingredients that may change colour over time. This is expected and does not affect the quality of the product.

NPN 80006311 • 100 grams